**# Segments list page**

Buttons:

\* ADD NEW SEGMENT: This button opens the new segment editor, allowing users to create a new segment.

\* SYNC NOW: Clicking this button will send marked segments to various channels for synchronization.

\* DELETE: Use this button to delete segments from the system.

Grid Columns:

\* Name: Displays the name of the segment.

\* Status: Indicates whether the segment is active or inactive.

\* Sources: Lists the sources from which data for the segment is collected, such as purchase history, clickstream data, reviews, and user preferences.

\* Targets: Displays icons representing the platforms where the segment data can be utilized, such as Google Ads, Facebook, Mailchimp, and Dotmailer.

\* Type: Specifies the type of segment, either SQL or Template.

\* Size: Shows the number of matched customers in the segment.

\* Updated: Displays the timestamp of when the segment was last updated.

\* Created: Indicates the timestamp of when the segment was created.

\* Created by: Shows the full name (Firstname + ' ' + Lastname) of the user who created the segment.